

**Program:**

**10.00 – 10.30**

**Opening**

- Andrzej Arendarski, President of the Polish Chamber of Commerce
- Anna Azari, Ambassador of Israel to Poland
- Michał Olszewski, Vice President of the City of Warsaw

**10.30 – 10.50**

**The Israeli Investment and startup eco system**

- Eugene Kandel, CEO, Start-Up Nation Central and former Head of Israel's National Economic Council

**10.50 – 11.35**

**Reasons behind Israel's Global Success – panel discussion**

Moderator: Monika Rozalska, Managing Director CREATORS

- Yaacov Michlin, CEO and President, Brainsway Ltd.
- Avigail Levine, Marketing & Community, Aleph VC
- Roi Ben Daniel, Innovation & Strategic Partnerships, Visa
- Matan Scharf, CEO and Founder cycuro.com
- Daniela Kandel, Director of Strategic Programs, Start-Up Nation Central

**11.35 – 12.20**

**Building the team - differences between Polish and Israeli approach –**

- Noemi Malska, COO, HiProMine S.A.
- Shachar Gilad, CEO and Founder, SoundBetter

**12.20 – 13.00**

**Support Programs for Israel-Poland Cooperation – speeches**

- Shir Slutzky, Commercial Attaché, Embassy of Israel
- Agnieszka Ratajczak, Head of International Programmes, National Centre for Research and Development

**13.00 – 14.00**

Networking

**14.00 – 14.45**

**How can government help startups in a smart way? – panel discussion**

Moderator: Piotr Piotrowski, Polish-Israeli Startup Foundation

- Maciej Ćwikiewicz, Vice President of the Management Board, PFR Ventures
- Jadwiga Emilewicz, Undersecretary of State, Ministry of Economic Development
- Eugene Kandel, CEO, Start-Up Nation Central and former Head of Israel's National Economic Council
- Paweł Pudłowski, Chairman, Committee of Digital Affairs, Innovation and New Technologies of the Polish Parliament
- Aleksander Szalecki, Managing Partner, Stratego

**14.45 – 15.05**      **Poland's Best** - Marcin Beme (Audioteka.pl) and Marek Panek (Vice-President of the Management Board, Asseco Poland)

**15.05 – 15.20**      **Technology Transfer Platform**

- Bartosz Sokoliński, Director of the Office of Development and Innovation, Industrial Development Agency

**15.20 – 15.40**      **Yissum case**

- Yaacov Michlin, CEO and President, Brainsway Ltd.

**15.40 – 16.00**      **Fin-tech news**

- Marek Bosak, Head of Communications, Vivus.

**16.00 – 16.40**      **Startup Brand Competition**

**16.40 – 17.00**      **Shachar Gilad, CEO and Founder, SoundBetter**

**17.00 – 18.00**      **Shachar Gilad concert**

**18.00**              **Banquet**